

September 4,2009

The Principal

Kolkata

Sub: - Invitation to students to participate in a workshop on “PR in Changing Times”

Dear Sir / Madam

NSHM Institute of Media & Communication and the Public Relations Society of India, Kolkata, are organizing a day-long workshop on “**PUBLIC RELATIONS IN CHANGING TIMES**” for final year students interested in making Media as their career, **on September 16, 2009** at NSHM, Kolkata campus.

The workshop will not only present a platform for your selected final year students to interact with top notch PR professionals but also give them a rare opportunity to experience how new and innovative PR methods like dance, music and dramatics are being used by police and jail authorities in dealing with tough situations and reforming hardened criminals.

Mr. Gautam Mohan Chakrabarti, Commissioner Of Police,Kolkata Noted actor Parambrata Acclaimed choreographer and dance therapist Ms.Alokananda Roy, besides top correctional service officials would be part of the workshop.

Other speakers include Mr. Sanjoy Mukherjee,Mr. Mr. Pradip Goptu, Chief Of Corp Com, CESC, Prof. Mrityunjoy Chatterjee, Principal, NIMC,Soumyajit Mahapatra,Secretary,PRSI,Kolkata Chapter and Prof. Madhupa Bakshi, NIMC

Certificate would be given to each participant and a working lunch would be arranged. For registration, kindly advise students to contact: **99032 50737 & 94330 00672**. Forms can also be downloaded from www.prsikolkata.org. Registration fee is Rs.100.

Thanks and Regards,



Mrityunjoy Chatterjee

Principal - NIMC